## Marches LEP Capital Projects Funding Call 2023: Branding

Projects in receipt of this funding are required to acknowledge its source and to clearly identify investments made with it.

The following logos should be used in all marketing and promotional materials, signage and on asset/equipment labels:

- Marches LEP <u>logo</u> in line with the <u>Marches LEP Branding Guidelines</u>
- Midlands Engine logo in line with the Midlands Engine Branding Guidelines
- HMG <u>logo</u> in line with the <u>Funded by UK Government Branding Guidelines</u>

An example of branding use from another project is provided below as guidance.



The Marches LEP should be tagged in any social media posts which describe or promote this project.