

The Queen's Awards for Enterprise

SHROPSHIRE





“On behalf of Her Majesty as the Lord-Lieutenant of Shropshire, I would like to encourage you to enter your Shropshire-based company into the Queen’s Award for Enterprise (QAE) this year.”

“Please share my enthusiasm to recognise the talent we have in so many hugely successful businesses across Shropshire.

The QAE logo is recognised globally, and the Royal Seal of approval helps to legitimise your excellent work on the world stage.

In Shropshire, much to the surprise of many of the more metropolitan areas, we have a wealth of successful activity which deserves to be rewarded.

To the winners an Award brings pride and inspiration, exposure and credibility, and a boost to staff morale. The application process also provides an opportunity to scrutinise your own business with a critical eye.

I have heard even unsuccessful applicants say it was a worthwhile process because it helped to focus and expose useful new ideas.

Celebrate your success and imagine being able to indulge in the pride of using the Royal Emblem. Why not invest some time and complete an application?”

Anna Turner JP

Lord-Lieutenant of Shropshire

Find out more about the Lord-Lieutenant of Shropshire at:

lordlieutenantofshropshire.org.uk



Welcome

The Shropshire Lieutenancy, together with the Marches Local Enterprise Partnership, the Shropshire Chamber of Commerce, and the Shropshire Federation of Small Businesses, is promoting the opportunity to businesses of all sizes across our wonderful County to enter the Queen's Award for Enterprise 2021.

We all want to see national, indeed global, recognition for the absolute best organisations in Shropshire and therefore the Lord-Lieutenant has asked us to work together to promote the benefits of the Queen's Award for Enterprise and to encourage more entries that reflect the breadth and depth of our business community.

Applications for a Queen's Award for Enterprise are welcomed from any size of business, if they meet the eligibility criteria.

Previous Shropshire-based businesses that have been successful include **Cooking Marvellous**, a small and innovative family operated Shrewsbury-based company and companies such as three-time winners **Grainger and Worrall** from Bridgnorth and **Protolabs** in Telford.

"Winning the awards always has a huge impact on our staff, our team and the kudos it brings... The Queen's Award is the badge of honour for any business."

Matthew Snelson - Strategic Projects Director
Grainger & Worrall





Why Should I Enter?

The Queen's Award for Enterprise is a globally recognised badge of excellence awarded to UK-based enterprises annually who have demonstrated outstanding achievements in four distinct categories:

Innovation

International Trade

Sustainable Development

**Promoting Opportunity
Through Social Mobility**

The benefits of winning a QAE are immense; our previous Shropshire winners have seen incredible benefits for their business – not only the prestige and recognition but the positive impact on sales and staff morale of being recognised by the QAE team as a winner.

Award Eligibility

Your organisation, which can be a business or a non-profit, needs to:

- Be based in the UK (including the Channel Islands and the Isle of Man)
- File its Company Tax returns with HM Revenue and Customs (HMRC)
- Be a self-contained enterprise that markets its own products or services and is under its own management
- Have at least 2 full-time UK employees or part-time equivalents
- Demonstrate strong corporate social responsibility

How to Enter

To obtain more information on how to enter, visit the Queen's Award for Enterprise website as the criteria for the Awards can be amended slightly each year.

- Fully read the entry requirements for each category and provide as much information as possible as to why your organisation should be considered for this most prestigious award.
- You can enter your organisation into more than one category, but each entry will have to be submitted through each relevant category application form.
- As you would expect, this entry process **does take time** and will require you to upload considerable amounts of information about your organisation. The Queen's Award for Enterprise team want to read about your organisation and feel the passion you have for the achievements of your staff, products and services.
- We are aware of organisations that will, for a fee, write applications for a Queen's Award for Enterprise (QAE). The advice from the QAE team in London is that it's not necessary to outsource the submission of an award application; the team want to hear personally from the business about what it has achieved and why they are so special.
- In late Spring, as the new Awards are launched there is more information made available and, in each Lieutenancy, there will be a launch event and /or briefing sessions for potential applicants either online or a physical event.

Please **contact us** if you wish to be sent an invitation to one of these events.

[gov.uk/queens-awards-for-enterprise](https://www.gov.uk/queens-awards-for-enterprise)

What Happens if a Business Wins?

If a business wins, they will be:

- Invited to a Royal reception
- Presented the award by the Lord-Lieutenant at their premises
- Allowed to fly the Queen's Awards flag at their main office and use the emblem on marketing materials (packaging, ads, stationery and website)
- Given a Grant of Appointment (an official certificate) and a commemorative crystal trophy

The awards are valid for 5 years and winners can benefit from:



Improved opportunities
to break into new markets



Attract investment
offers and development interests



Raise awareness
of their brand and increased
demand for products



Enhanced ability
to attract the best talent
to their team and board



Raised morale
amongst employees and
increased productivity





Contact

Whilst locally we are not able to provide advice and guidance on how to complete your entry, we are happy to be contacted for generic questions.

Need some advice?

☎ 07720 561 166

✉ mandythorn@marcheslep.org.uk

If possible, we will also try to put potential entrants in touch with local organisations that have previously gone through the QAE process.

One benefit of applying for a Queen's Award for Enterprise is that each applicant receives feedback as to why they were or were not successful. Many unsuccessful applicants use this feedback to shape a new, and hopefully successful application for the following year.

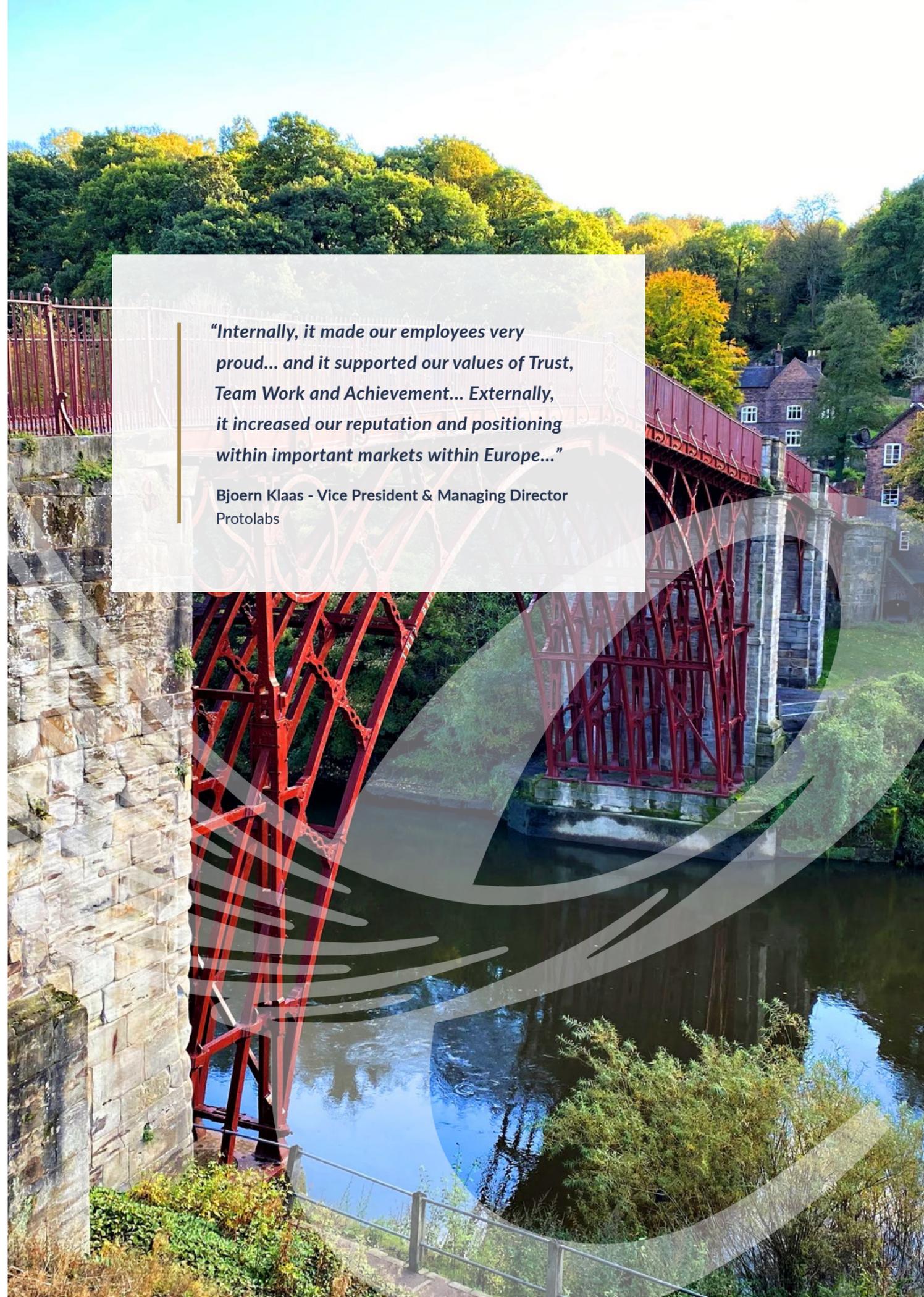
Details below are all relevant Queen's Award for Enterprise contact information:

☎ 020 7215 6880

🔗 [gov.uk/queens-awards-for-enterprise](https://www.gov.uk/queens-awards-for-enterprise)

✉ queensawards@beis.gov.uk

🐦 @TheQueensAwards



“Internally, it made our employees very proud... and it supported our values of Trust, Team Work and Achievement... Externally, it increased our reputation and positioning within important markets within Europe...”

Bjoern Klaas - Vice President & Managing Director
Protolabs



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