

The outline schedule for the Business Recovery week is as follows:

## **Monday Oct 12.**

### **Launch of Annual Report/LEP in action:**

**8am-9am.**

A virtual event which will both launch the annual report and also constitute the LEP's annual public meeting. It will start with a ten-minute presentation by the LEP chair to launch the report, focussing on the contents of the annual report, a review of the last year's activity and look ahead to the Business Recovery Week and next year.

The annual public meeting will be a chance for stakeholders, partners and members of the public to raise questions with the LEP about the past year and its work in general. These questions will be submitted in advance and published on the LEP website. Answers will also be published on the website after the event.

## **Tuesday October 13:**

### **Digital Strategy launch**

This will be a digital and PR event rather than an actual (or virtual) event. Be Bold will issue a press release about the new strategy and are in contact with the DCMS about a ministerial endorsement (quotes/video), and will co-ordinate a day of social media and digital activity around the content.

Key themes to be highlighted include the need for investment in digital infrastructure, the digital skills agenda and the importance of high-speed broadband to rural areas.

This will be a chance for partners and stakeholders to share related content, case studies and announce news of their own as part of a wider digital conversation online.e.g. the Enterprise Zone will release a story about its work with ITS Technology bringing fibre to Skylon and will also update on progress of the Cyber Centre.

## **Wednesday October 14:**

### **Skills day:**

PR/social/digital activity around skills work being supported by the LEP across the region to include highlighting of ESF-funded work by Landau, apprenticeships and workforce development, Kick Start, Careers Hub activity, Careers Enterprise Company promotion and possible features on skills leaders and others.

**Thursday October 15:**

**Marches Economic Recovery Summit. Timing TBC**

LEP-led virtual event bringing partners together to map the road ahead and what is being done to help business in the region. Based around the membership of the current Marches Economic Impact Group which includes Chambers, FSB, NFU, LEP Board private sector and third sector champions, local authorities. The chairs of the Shropshire and Herefordshire Nature Partnerships will be invited.

It will feature a round-table discussion from all partners about the challenges/issues, with agreed strategy for moving forward.